

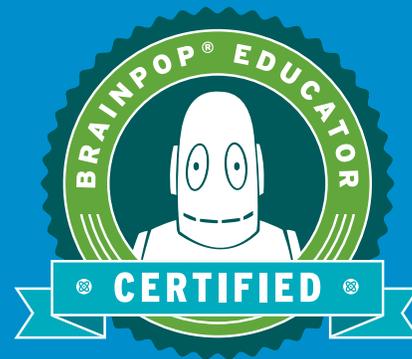
Professional Learning

With BrainPOP Educators

The Certified BrainPOP Educator Program

Our **Certified BrainPOP Educator program** recognizes teachers who demonstrate a mastery of our resources and notable creativity when using them to help students learn. The designation gives you exclusive access to a global community of fellow certified educators – a forum for sharing the exciting things you and your students are doing, and gathering other educators’ ideas and best practices.

Additionally, CBEs have the opportunity to consult with our production team, weighing in on everything from pipeline projects and beta launches to new features and professional development. They may also serve as BrainPOP “ambassadors,” representing us at trainings and events around the country.



Details at bpopne.ws/CBEGeneral.

URLs are case-sensitive.

To learn more about the professional development workshops we offer, please flip this page.



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Professional Development Workshops

Our PD workshops are delivered using a blended approach: each will consist of an in-person session plus customized online follow-up with support and scaffolding from a BrainPOP “coach.” Workshops start with basic BrainPOP training, then dive deeper into the themes of differentiation, integration, assessment, or STEM/NGSS. Upon completion, attendees will have an implementation plan and attainable goals for more meaningful BrainPOP use. Workshop participants are also eligible to earn Certified BrainPOP Educator status by successfully completing a series of additional requirements.*

Pricing upon request.

**Details at bpopne.ws/EducatorsPD
URLs are case-sensitive.*

BrainPOP Integration and Best Practice *3 or 6 Hours, With Custom Options Available*

In this introductory workshop, participants will explore BrainPOP’s resources with pedagogically sound teaching practices. We’ll demonstrate some of the non-traditional ways that quizzes can be used beyond assessment, and how concept mapping helps students build and convey knowledge in creative, visual ways. The session will also cover different approaches to implementing curriculum-based learning games and take a look at the related learning artifacts students can produce with tools exclusive to our GameUp platform. Attendees will also dive into differentiated task designs, concrete goal-setting, and the importance of integrating BrainPOP in conjunction with specific educational initiatives at the school or district level.

Assessment *6 Hours*

Through an exploration of meta-cognition and the various ways we learn, this workshop aims to characterize different approaches and help teachers differentiate assessment and evaluate outcomes. We’ll cover a number of methods for using BrainPOP content and tools like game play, concept mapping, and custom quiz creation for formative and summative assessment. Participants

will learn to better assess students’ understanding and progress through data and digital artifacts created with BrainPOP features.

Differentiation *6 Hours*

By exploring various approaches to differentiation, this workshop will provide practical applications for teaching students with a range of readiness, interests, and learning needs. We’ll consider the many paths teachers can take to reach their students, incorporating specific BrainPOP content and tools. Participants will learn to tap into student choice and adapt activities for all kinds of learners.

STEM & the Next Generation Science Standards *6 Hours*

Attendees will participate in a model lesson anchored to a chosen NGSS performance expectation, and delve into the standard’s practices, core ideas, and cross-cutting concepts. They’ll discuss the importance of ensuring that students can formulate questions and explore possible answers via research, collaboration, and model engineering. This workshop highlights the ways BrainPOP content can support learner achievement using these and other STEM skills.